



Livestock Care Conference

Managing Challenges, Producing Opportunities

Friday, MARCH 26, 2010

Black Knight Inn, 2929 – 50 Avenue, Red Deer

Call 1-800-661-8793 to book a room (conference rate = \$113 + tax)

Early Bird Registration (if paid in full by March 15, 2010) -- \$120 + GST = \$126 (Students \$60 + GST)
Registration (after March 15, 2010) -- \$140 + GST = \$147 (Students \$70 + GST)
Register online @ afac.ab.ca or call 403.932.8050

- 8:00 Registration & Eye Opener Refreshments
- 8:45 – 9:00 **Welcome and Introductions**
- 9:00 - 9:45 **Market access: developments in animal welfare and why they matter**
Dr. Ed Pajor, Professor, Animal Behavior and Welfare, University of Calgary, Veterinary Medicine. The importance of animal welfare to marketing and consumer acceptance.
- 9:45 – 10:30 **Addressing the Animal Care Controversy Legislatively – The Michigan experience**
Sam Hines, Executive Vice President, Michigan Pork Producers Association. Following controversy, Michigan's animal agriculture interests agree to a new approach.
- 10:30 – 10:45 Refreshment Break
- 10:45 - 11:45 **With Vision, There is Hope**
Bruce Vincent, Partner & Consultant, Environomics. It is time for change - and change will be our friend. Re-introducing the North American consumer to the processes and people of production and then leading – not just fighting – the discussion.
- 11:45 - 12:00 **Awards of Distinction**
- 12:00 – 1:00 Lunch
- 1:00 – 2:00 **Protecting our image, case studies and lessons learned**
- ✓ **Cpl. Dave Heaslip**, Livestock Investigator, R.C.M.P and **Dr. Heather Willis**, Canadian Food Inspection Agency. Alberta's Livestock Emergency response program.
 - ✓ **Paul Hodgman**, Executive Director, Alberta Pork – What's in a Name? H1N1
- 2:00 – 2:50 **Industry Snapshots**
- ✓ **Emerging euthanasia technologies for livestock** – **Jeff Hill**, Livestock Welfare Specialist, Alberta Agriculture and Rural Development.
 - ✓ **The Alberta Dairy Hoof Health Project** – **Dr. Steve Mason**, Research Associate, Alberta Milk
- 2:50 - 3:10 Refreshment Break
- 3:10 – 4:00 **Industry Snapshots continued**
- ✓ **Early disease detection research** – **Dr. Clover Bench**, Research Associate, Animal Behaviour and Welfare, University of Alberta, **Dr. Al Schaefer**, Lacombe Research Centre. Ag Canada and **Dr. Nigel Cook**, Alberta Agriculture and Rural Development.
 - ✓ **Challenges in the horse industry** – **Dawn Lawrence**, Horse Welfare Alliance of Canada
- 4:00 Adjournment